

2026 RECREATIONAL CANNABIS BALLOT QUESTION 101



The basics: This November Massachusetts voters will vote on a ballot question funded by wealthy out-of-state marijuana opponents that would repeal regulated recreational cannabis in Massachusetts and would pose an existential threat to this dispensary and the industry as a whole.

The bottom line: Repealing recreational cannabis...

- means a significantly worse fiscal outlook for the state and our cities and towns – on top of the budget challenges that are already looming,
- pulls the rug out from under locally owned small businesses who have spent the past decade building their legal businesses that create jobs and support local economies, and
- turns responsible business owners selling a regulated and legal product into criminals.

FAQ:



Are you serious?



Very. The people behind this will be pouring millions of dollars into Massachusetts between now and November to convince voters to kill recreational marijuana in the Commonwealth. We have to take this threat seriously or this entire industry is at risk.



How do we stop it?



There are a number of things we need you to do:

- **Vote!** Election Day is Tuesday, November 3, and you can vote early starting a few weeks before then. If you're not registered, [register](#) ASAP.
- **Donate** to the campaign to stop the repeal! We need the resources to fight back against this horrible proposal. Every dollar counts ([LINK](#))
- **Volunteer** for the campaign to stop the repeal! We'll be helping to organize volunteers to talk to voters locally as we get closer to Election Day. Sign up to get plugged in to those efforts once they start.
- **Spread the word!** Follow us on social media and share the information we post about the campaign with your networks to help let people know what is going on.



What will the impact of repeal be if the ballot question passes?

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There will be significant negative impacts for Massachusetts if this ballot question passes, well beyond the impact on people who work in or use recreational cannabis.

- Repeal would be a blow to state and local budgets at a time when we simply cannot afford it. Recriminalizing recreational cannabis would force cuts to programs for schools, housing, transportation, health care, and more.
 - Since legalization in 2016, cannabis sales in Massachusetts have generated nearly \$2 billion in state and local revenue.
- Repeal would jeopardize future recreational cannabis users and entrepreneurs by making all non-medical sales of marijuana in Massachusetts illegal once again, and restoring arrest records and criminal penalties for people who sell marijuana.
- Repeal would roll back the progress made on cannabis safety. Recreational cannabis is safer in a regulated, legal industry – and since recreational marijuana was legalized here in Massachusetts, youth use is down.



How should we vote on the question?

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If you support keeping recreational marijuana legal in Massachusetts you should vote **NO** on the ballot question.



What number is this ballot question?

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We don't know yet! That will get assigned in July, and we'll promote it as soon as we know.



STOP
THE
REPEAL

